



DR. C.V. RAMAN UNIVERSITY

Kargi Road, Kota, Dist.-Bilaspur (C.G), Ph. : +91-7753-253801

Fax : 07752-253728, email : info@cvru.ac.in

visit us at : www.cvru.ac.in

Ref: CVRU/Ph.D/Conf.1479/2016

Kota Bilaspur, Dated: 27/07/2016

Ph.D. NOTIFICATION

**UGC (Minimum Standards & Procedure for Award of M.Phil./Ph.D. Degree),
Regulation, 2009**

It is Notified that, after considering the reports of the examiners of the Ph D. thesis submitted by the following Research Scholar and the viva-voce examination report, the University has accepted his/her thesis and declares her eligible for the award of the degree of **"Doctor of Philosophy" (Ph.D.)** of **Dr. C.V. Raman University**, Kota, Bilaspur (C.G.).

Name of the Research Scholar	: Swati Tiwari
Name(s) of Research Supervisor	: Dr. Shobhit Bajpayee,
Subject	: Commerce
Faculty	: Commerce
Title of Thesis	: "AN ANALYTICAL STUDY OF NEW TRENDS OF RETAIL MARKETING OF CONSUMER GOODS IN SMALL CITIES : A CASE STUDY OF BILASPUR, CHHATTISGARH"
Date of Successful Completion of Course Work	: 15/06/2012
Date of RDC	: 16/07/2012
Enrollment Number	: CV/509/927
Research Centre	: Dr. C.V. Raman University Kota , Bilaspur (C.G.)
Date of Submission of Ph.D. Thesis	: 23/01/2016
Date of Ph.D. Viva-Voce Examination	: 02/07/2016

Registrar
Dr. C.V. Raman University
Kota, Bilaspur (C.G.)